

REP HEADLINE# 6386454 TRF# 337933
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES NOV1/12 11.48
*** WFTV-TV ***

ADV # _____ ADV. NAME ISS/AMER. CROSSROADS
AGY # _____ AGY. NAME CROSSROADS MEDIA LLC
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME MICHELLE SANTUOSO
SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6386454
PRDCT AMERICAN CROSSROADS EST#1257 COMMENTS: (LINE, ORDER, INVOICE)

CLASS: NATL. LOCAL REGIONAL
FLIGHT DATES OCT24/12 OCT30/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE NOV1/12 11.48

REP: TO LENA
FR JULIE
OKD M1
PLS CFM, THX 11/1

STA:
CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****
AMERICAN CROSSROADS

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#:
AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1257
AGENCY PRODUCT CODE = 27

18 S 1200N-100P 30 \$2,100.00 10/29 10/29 0 MON 0

PROGRAM : EYEWITNESS NEWS @ NOON
CON COM: EYEWITNESS NEWS @ NOON
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29
STATION MAKEGOOD OFFERS: MISSED:MON/1200N-100P OCT29
ML OK'D BUY#18 OFFER: NONE
CMT: NO RUN DUE TO BREAKING NEWS, DOLLARS WILL BE MG ON HDL# 6394143

REP: TEL# 703 528 7800 FAX# 703 528 /880
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CHANGES *** WFTV-TV ***

LINE#:	REP :	CD:	TIME PERIOD	:	LGTH :	SEC :	RATE	:	START DATE	END DATE	:SPTS:	WEEK /WK:	DAYs INVT :	:TOTAL: :SPTS:
LINE#:	:	:	:	:	:	:	:	:						
OCT/12	158150.00	NOV/12	93900.00											
									CONTRACT TOTAL	252050.00				
									TOTAL SPOTS	78				